

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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**FIELD SERVED**

DEFENSE NEWS serves the worldwide defense community. Areas include USA and non-USA military, USA and non-USA government, Homeland Security, the global defense industry and others allied to the field as reported in Paragraph 3a herein.

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients are Legislators/aides/legislative assistants, Directors, Presidents, VP's, GS 15 & Above, Managers, Assistant Managers, Department heads, GS 10-14, Program managers, Project Managers, PEDO's, Generals, Admirals, Flag officers, Colonels, Commodores, Navy captains, Lt. Colonels, Commanders, Majors, Captain, Lt. Commanders, Defense attache/Embassy attaches, Engineers, Scientists, Technicals, Financial Analysts, Educators, Librarians, Reporters, Editors, Journalists, and other titles and non-titled personnel allied to the field served.

**AVERAGE NON-QUALIFIED CIRCULATION**

NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	15
Advertiser and Agency _____	740
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	1,064
Digital _____	-
All Other _____	230
<b>TOTAL</b>	<b>2,049</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	37,170	97.6	33,358	87.6	3,812	10.0
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	923	2.4	767	2.0	156	0.4
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>38,093</b>	<b>100.0</b>	<b>34,125</b>	<b>89.6</b>	<b>3,968</b>	<b>10.4</b>

**2a. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2011 Issue	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
January 10	34,628	3,355	33,887	4,096	37,983
January 17	34,733	3,371	33,970	4,134	38,104
January 24	34,469	3,299	33,619	4,149	37,768
January 31	34,355	3,352	33,544	4,163	37,707
February 7	34,465	3,444	33,860	4,049	37,909
February 14	34,501	3,480	33,909	4,072	37,981
February 21	34,533	3,521	33,954	4,100	38,054
February 28	34,627	3,619	34,129	4,117	38,246
March 7	34,346	3,642	34,006	3,982	37,988
March 14	34,334	3,660	33,982	4,012	37,994
March 21	34,412	3,721	34,088	4,045	38,133
March 28	34,425	3,727	34,090	4,062	38,152
April 4	34,280	3,752	34,116	3,916	38,032
April 11	34,262	3,757	34,083	3,936	38,019
April 18	34,288	3,810	34,139	3,959	38,098
April 25	34,345	3,810	34,182	3,973	38,155
May 2	34,266	3,855	34,296	3,825	38,121
May 9	34,411	3,876	34,438	3,849	38,287
May 16	34,670	3,894	34,694	3,870	38,564
May 23	34,117	3,965	34,180	3,902	38,082
<b>*May 30</b>	<b>34,759</b>	<b>3,649</b>	<b>34,491</b>	<b>3,917</b>	<b>38,408</b>
June 6	34,548	3,637	34,413	3,772	38,185
June 13	34,673	3,674	34,552	3,795	38,347
June 20	34,563	3,667	34,415	3,815	38,230
June 27	34,267	3,648	34,079	3,836	37,915

\*Analyzed Issue

**2b. WEBSITE ACTIVITY BY MONTH**

Month	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
January	910,068	385,795	210,551	1.83	01:03	02:29
February	888,368	368,769	201,205	1.83	01:02	02:29
March	937,154	420,510	228,572	1.84	01:04	02:23
April	833,812	377,821	212,752	1.78	01:02	02:17
May	955,361	432,272	248,519	1.74	01:05	02:23
June	906,472	408,131	229,636	1.78	01:05	02:25
<b>AVERAGE:</b>	<b>905,206</b>	<b>398,883</b>	<b>221,873</b>	<b>1.80</b>	<b>01:04</b>	<b>02:24</b>

\*See Additional Data

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 30, 2011**

QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3+ years						
I. Direct Request: _____	<b>22,698</b>	<b>5,676</b>	<b>1,784</b>	<b>26,513</b>	<b>3,645</b>	<b>26,468</b>	<b>3,690</b>	<b>30,158</b>	<b>78.5</b>
II. Request from recipient's company: _____	<b>230</b>	<b>5</b>	<b>-</b>	<b>234</b>	<b>1</b>	<b>10</b>	<b>225</b>	<b>235</b>	<b>0.6</b>
III. Membership Benefit: _____	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
IV. *Communication from recipient or recipient's company (other than request): _____	<b>4,347</b>	<b>-</b>	<b>-</b>	<b>4,344</b>	<b>3</b>	<b>4,346</b>	<b>1</b>	<b>4,347</b>	<b>11.3</b>
V. <b>TOTAL</b> - Sources other than above (listed alphabetically): _____	<b>3,668</b>	<b>-</b>	<b>-</b>	<b>3,668</b>	<b>-</b>	<b>3,667</b>	<b>1</b>	<b>3,668</b>	<b>9.6</b>
Association rosters and directories _____	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
*Business directories _____	<b>3,581</b>	<b>-</b>	<b>-</b>	<b>3,581</b>	<b>-</b>	<b>3,581</b>	<b>-</b>	<b>3,581</b>	<b>9.4</b>
Manufacturer's, distributor's and wholesaler's lists _____	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
*Other sources _____	<b>87</b>	<b>-</b>	<b>-</b>	<b>87</b>	<b>-</b>	<b>86</b>	<b>1</b>	<b>87</b>	<b>0.2</b>
VI. <b>TOTAL</b> - Single Copy Sales: _____	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>30,943</b>	<b>5,681</b>	<b>1,784</b>	<b>34,759</b>	<b>3,649</b>	<b>34,491</b>	<b>3,917</b>	<b>38,408</b>	<b>100.0</b>
<b>PERCENT</b>	<b>80.6</b>	<b>14.8</b>	<b>4.6</b>	<b>90.5</b>	<b>9.5</b>	<b>89.8</b>	<b>10.2</b>	<b>100.0</b>	<b>-</b>

\*See Additional Data

**3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 30, 2011**

MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	29,966	3,567	31,168	2,365	33,533	87.3
Individuals by name only _____	2,909	71	2,149	831	2,980	7.8
Titles or functions only _____	242	-	199	43	242	0.6
Company names only _____	717	11	199	529	728	1.9
Multi-Copy Same Addressee copies _____	925	-	776	149	925	2.4
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>34,759</b>	<b>3,649</b>	<b>34,491</b>	<b>3,917</b>	<b>38,408</b>	<b>100.0</b>

**4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 30, 2011**

State	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Maine	66	5	61	10	71	
New Hampshire	89	11	74	26	100	
Vermont	23	1	22	2	24	
Massachusetts	415	35	294	156	450	
Rhode Island	123	11	116	18	134	
Connecticut	152	12	111	53	164	
<b>NEW ENGLAND</b>	<b>868</b>	<b>75</b>	<b>678</b>	<b>265</b>	<b>943</b>	<b>2.4</b>
New York	575	38	361	252	613	
New Jersey	527	52	451	128	579	
Pennsylvania	486	47	430	103	533	
<b>MIDDLE ATLANTIC</b>	<b>1,588</b>	<b>137</b>	<b>1,242</b>	<b>483</b>	<b>1,725</b>	<b>4.5</b>
Ohio	698	79	676	101	777	
Indiana	195	25	196	24	220	
Illinois	393	31	383	41	424	
Michigan	403	28	348	83	431	
Wisconsin	85	6	76	15	91	
<b>EAST NO. CENTRAL</b>	<b>1,774</b>	<b>169</b>	<b>1,679</b>	<b>264</b>	<b>1,943</b>	<b>5.1</b>
Minnesota	89	6	67	28	95	
Iowa	79	8	75	12	87	
Missouri	184	7	164	27	191	
North Dakota	41	1	38	4	42	
South Dakota	24	2	25	1	26	
Nebraska	99	4	100	3	103	
Kansas	182	33	199	16	215	
<b>WEST NO. CENTRAL</b>	<b>698</b>	<b>61</b>	<b>668</b>	<b>91</b>	<b>759</b>	<b>2.0</b>
Delaware	44	3	41	6	47	
Maryland	1,338	158	1,321	175	1,496	
Washington, DC	3,761	223	3,777	207	3,984	
Virginia	4,126	438	4,029	535	4,564	
West Virginia	35	5	34	6	40	
North Carolina	338	31	333	36	369	
South Carolina	172	21	174	19	193	
Georgia	448	49	454	43	497	
Florida	1,085	95	1,017	163	1,180	
<b>SOUTH ATLANTIC</b>	<b>11,347</b>	<b>1,023</b>	<b>11,180</b>	<b>1,190</b>	<b>12,370</b>	<b>32.2</b>

State	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Kentucky	129	15	139	5	144	
Tennessee	166	11	164	13	177	
Alabama	764	61	749	76	825	
Mississippi	113	11	119	5	124	
<b>EAST SO. CENTRAL</b>	<b>1,172</b>	<b>98</b>	<b>1,171</b>	<b>99</b>	<b>1,270</b>	<b>3.3</b>
Arkansas	61	2	57	6	63	
Louisiana	97	5	94	8	102	
Oklahoma	186	16	187	15	202	
Texas	954	88	912	130	1,042	
<b>WEST SO. CENTRAL</b>	<b>1,298</b>	<b>111</b>	<b>1,250</b>	<b>159</b>	<b>1,409</b>	<b>3.7</b>
Montana	28	1	24	5	29	
Idaho	30	5	35	-	35	
Wyoming	25	-	24	1	25	
Colorado	373	33	369	37	406	
New Mexico	202	23	205	20	225	
Arizona	258	19	226	51	277	
Utah	134	19	140	13	153	
Nevada	110	14	114	10	124	
<b>MOUNTAIN</b>	<b>1,160</b>	<b>114</b>	<b>1,137</b>	<b>137</b>	<b>1,274</b>	<b>3.3</b>
Alaska	68	3	70	1	71	
Washington	275	28	261	42	303	
Oregon	69	10	70	9	79	
California	1,655	163	1,452	366	1,818	
Hawaii	245	17	255	7	262	
<b>PACIFIC</b>	<b>2,312</b>	<b>221</b>	<b>2,108</b>	<b>425</b>	<b>2,533</b>	<b>6.6</b>
<b>UNITED STATES</b>	<b>22,217</b>	<b>2,009</b>	<b>21,113</b>	<b>3,113</b>	<b>24,226</b>	<b>63.1</b>
U.S. Territories	30	3	31	2	33	
Canada	355	75	343	87	430	
Mexico	-	-	-	-	-	
Other International	11,737	1,499	12,536	700	13,236	
APO/FPO	420	63	468	15	483	
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>34,759</b>	<b>3,649</b>	<b>34,491</b>	<b>3,917</b>	<b>38,408</b>	<b>100.0</b>

**4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 30, 2011**

Region/Country	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
<b>ASIA</b>						
Bangladesh	2	1	3	-	3	
Brunei Darussalam	62	2	64	-	64	
China	283	26	308	1	309	
Hong Kong - SAR	15	1	12	4	16	
India	457	66	507	16	523	
Indonesia	252	11	263	-	263	
Japan	183	13	158	38	196	
Korea, Republic Of	186	63	242	7	249	
Malaysia	323	11	334	-	334	
Pakistan	235	32	266	1	267	
Philippines	262	18	280	-	280	
Singapore	491	76	556	11	567	
Sri Lanka	20	-	20	-	20	
Taiwan	263	78	336	5	341	
Thailand	352	28	379	1	380	
Vietnam	4	1	5	-	5	
<b>Subtotal</b>	<b>3,390</b>	<b>427</b>	<b>3,733</b>	<b>84</b>	<b>3,817</b>	<b>9.9</b>
<b>MIDDLE EAST</b>						
Bahrain	56	9	65	-	65	
Iraq	15	2	17	-	17	
Israel	409	15	363	61	424	
Jordan	94	16	109	1	110	
Kuwait	46	4	49	1	50	
Lebanon	45	1	46	-	46	
Oman	80	8	86	2	88	
Qatar	60	3	63	-	63	
Saudi Arabia	154	21	172	3	175	
Syrian Arab Republic	26	-	26	-	26	
United Arab Emirates	150	33	182	1	183	
Yemen	20	1	21	-	21	
<b>Subtotal</b>	<b>1,155</b>	<b>113</b>	<b>1,199</b>	<b>69</b>	<b>1,268</b>	<b>3.3</b>
<b>EUROPE</b>						
Albania	2	1	2	1	3	
Austria	72	2	64	10	74	
Belgium	309	49	337	21	358	
Bulgaria	9	3	12	-	12	
Croatia	3	1	4	-	4	
Cyprus	22	1	23	-	23	
Czech Republic	171	19	189	1	190	
Denmark	55	11	57	9	66	
Estonia	1	-	-	1	1	
Finland	162	9	165	6	171	
France	585	53	480	158	638	
Germany	413	44	424	33	457	
Greece	229	48	271	6	277	
Hungary	187	28	206	9	215	
Iceland	3	1	4	-	4	

Region/Country	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Italy	229	58	272	15	287	
Luxembourg	17	5	22	-	22	
Macedonia	1	1	1	1	2	
Netherlands	246	27	255	18	273	
Norway	208	23	216	15	231	
Poland	230	45	243	32	275	
Portugal	43	18	61	-	61	
Ireland	5	2	6	1	7	
Romania	33	10	43	-	43	
Russian Federation	68	2	67	3	70	
Slovakia	60	8	67	1	68	
Slovenia	3	1	4	-	4	
Spain	304	41	337	8	345	
Sweden	257	15	243	29	272	
Switzerland	108	10	106	12	118	
Turkey	599	68	654	13	667	
Ukraine	11	1	11	1	12	
United Kingdom	1,223	95	1,208	110	1,318	
<b>Subtotal</b>	<b>5,868</b>	<b>700</b>	<b>6,054</b>	<b>514</b>	<b>6,568</b>	<b>17.1</b>
<b>AFRICA</b>						
Egypt	198	13	210	1	211	
Libyan Arab Jamahiriya	1	-	-	1	1	
Morocco	70	10	80	-	80	
South Africa	51	11	59	3	62	
Tunisia	14	4	18	-	18	
<b>Subtotal</b>	<b>334</b>	<b>38</b>	<b>367</b>	<b>5</b>	<b>372</b>	<b>1.0</b>
<b>NORTH AMERICA</b>						
Canada	355	75	343	87	430	
United States	22,667	2,075	21,612	3,130	24,742	
<b>Subtotal</b>	<b>23,022</b>	<b>2,150</b>	<b>21,955</b>	<b>3,217</b>	<b>25,172</b>	<b>65.5</b>
<b>SOUTH AMERICA</b>						
Argentina	132	23	154	1	155	
Brazil	208	71	276	3	279	
Chile	150	14	164	-	164	
Colombia	11	3	13	1	14	
Peru	65	4	69	-	69	
Uruguay	5	1	6	-	6	
<b>Subtotal</b>	<b>571</b>	<b>116</b>	<b>682</b>	<b>5</b>	<b>687</b>	<b>1.8</b>
<b>ASIA PACIFIC</b>						
Australia	350	93	420	23	443	
New Zealand	69	12	81	-	81	
<b>Subtotal</b>	<b>419</b>	<b>105</b>	<b>501</b>	<b>23</b>	<b>524</b>	<b>1.4</b>
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>34,759</b>	<b>3,649</b>	<b>34,491</b>	<b>3,917</b>	<b>38,408</b>	<b>100.0</b>

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	July-December 2008	January-June 2009	July-December 2009	January-June 2010	July-December 2010	January-June 2011*
Total Audit Average Qualified _____	36,463	36,884	37,149	37,981	38,202	38,098
Qualified Non-Paid Total ____	30,997	31,600	32,250	33,396	33,918	34,124
Print Version Only _____	30,274	29,937	29,961	30,493	30,571	30,669
Digital Version Only _____	723	1,663	2,289	2,903	3,347	3,455
Qualified Paid Total _____	5,466	5,284	4,899	4,585	4,284	3,974
Print Version Only _____	5,380	5,084	4,685	4,384	4,097	3,782
Digital Version Only _____	86	200	214	201	187	192
Post Expire Copies included in Total Qualified Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	\$161.89	\$175.23	\$165.69	\$171.81	\$168.70	\$177.74

WEBSITE GLOSSARY:
<b>Unique Browsers:</b> An identified and unduplicated Cookie Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness
<b>Page Impressions:</b> The number of web pages successfully viewed by all browsers within the reporting period
<b>User Sessions:</b> A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session
<b>Unique Browser Frequency:</b> The average number of user sessions per Unique Browser over the selected reporting period
<b>User Session Duration:</b> The average time a browser remained on the site per session
<b>Page Duration:</b> The average time a browser spent viewing any page(s) on the site

\*NOTE: January - June 2011 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.  
 \*\*NC = None Claimed.

**ADDITIONAL DATA**

**METHOD OF DISTRIBUTION**

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the digital version are notified via email when the version is available.

**STATEMENT OF CONTENT PLATFORM**

Replica - Editorial and design are unchanged from the original print edition.

**US HAND DELIVERY**

4,102 individually addressed copies are hand delivered by Courier on Monday.

**PARAGRAPH 3b:**

Communication from recipient or recipient's company (other than request) include 9 sources of circulation for quantities of 5 copies or -% to 800 copies or 2.1%. Business directories include 14 sources of circulation for quantities of 2 copies or -% to 1,708 copies or 4.4%. Other sources include 5 sources of circulation for quantities of 1 copy or -% to 4 copies or 0.1%.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	33,528	97.3	29,902	86.8	3,626	10.5
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	923	2.7	767	2.2	156	0.5
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>34,451</b>	<b>100.0</b>	<b>30,669</b>	<b>89.0</b>	<b>3,782</b>	<b>11.0</b>

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	3,647	100.0	3,455	94.7	192	5.3
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>3,647</b>	<b>100.0</b>	<b>3,455</b>	<b>94.7</b>	<b>192</b>	<b>5.3</b>

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	July 21, 2011
Elaine Howard, CEO/President	State	Virginia
Donna Peterson, VP, Audience Development & Customer Care	County	Fairfax
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	July 21, 2011
<b>IMPORTANT NOTE:</b>	Type	PD
This unaudited circulation statement has been checked against the previous audit report.	ID Number	D071POJ1
It will be included in the annual audit made by BPA Worldwide.		

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 30, 2011**  
 This issue is 1.3% or 479 copies above the average of the other 24 issues reported in Paragraph two.

CLASSIFICATION BY BUSINESS & INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	CLASSIFICATION BY TITLE													
							Legislator/Aide/Legislative Assistant	Director, President, V.P., GS 15 & Above	Manager, Asst. Mgr., Department Head, GS 10-14, Program Mgr., Project Mgr., PEO	General, Admiral, Flag Officer	Colonel, Commodore, Navy Captain	Program Mgr., Project Mgr., PEO	Lt. Colonel, Commander	Major, Captain, Lt. Cdr.	Defense Attache/Embassy Attache	Engineer, Scientist, Technical	Financial Analyst	Educator, Librarian	Reporter, Editor, Journalist	Other Titled & Non-Titled Personnel Including Other allied to the field
<b>U.S. MILITARY</b>																				
Dept. US Air Force	4,334	11.3	3,912	422	4,286	48	28	449	936	256	1,068	325	493	333	7	240	37	35	2	125
Dept. US Navy	3,459	9.0	3,111	348	3,421	38	16	497	711	201	637	384	283	188	8	382	35	29	1	87
Dept. US Army	4,780	12.4	4,326	454	4,747	33	23	605	1,013	357	878	375	515	332	7	438	38	53	4	142
US Marine Corps	1,015	2.6	896	119	1,004	11	4	88	220	79	222	77	116	130	6	39	11	10	-	13
US Coast Guard	166	0.4	145	21	165	1	-	20	39	18	25	18	15	15	1	4	3	2	-	6
US National Guard	468	1.2	432	36	466	2	-	21	32	118	127	16	69	50	1	6	1	3	-	24
Sub-Total U.S. Military	14,222	37.0	12,822	1,400	14,089	133	71	1,680	2,951	1,029	2,957	1,195	1,491	1,048	30	1,109	125	132	7	397
<b>U.S. GOVERNMENT</b>																				
US Congress/Legislative Branch	2,682	7.0	2,560	122	2,668	14	2,105	242	127	5	9	52	5	3	6	41	21	4	1	61
Executive Branch/DOD Civilian	3,126	8.1	2,820	306	3,060	66	45	997	614	51	114	430	63	30	17	477	71	51	2	164
Dept. of Homeland Security	348	0.9	324	24	345	3	4	172	61	12	5	14	4	35	1	12	1	-	-	27
Sub-Total U.S. Government	6,156	16.0	5,704	452	6,073	83	2,154	1,411	802	68	128	496	72	68	24	530	93	55	3	252
Sub-Total U.S. Military/Government	20,378	53.1	18,526	1,852	20,162	216	2,225	3,091	3,753	1,097	3,085	1,691	1,563	1,116	54	1,639	218	187	10	649
<b>NON-U.S. MILITARY</b>																				
Non-US Air Force	1,352	3.5	1,154	198	1,351	1	9	20	17	228	252	23	286	344	21	75	3	24	1	49
Non-US Navy	991	2.6	853	138	988	3	8	14	9	257	203	9	228	172	20	39	1	14	-	17
Non-US Army	1,411	3.7	1,215	196	1,411	-	13	35	21	225	311	19	335	350	17	42	2	9	-	32
Non-US Other Military	3,496	9.1	3,021	475	3,441	55	99	205	109	579	562	68	666	682	75	129	4	56	2	260
Sub-Total Non-U.S. Military	7,250	18.9	6,243	1,007	7,191	59	129	274	156	1,289	1,328	119	1,515	1,548	133	285	10	103	3	358
<b>NON-U.S. GOVERNMENT</b>																				
Non-US Government Defense Department	1,755	4.6	1,545	210	1,731	24	184	272	149	201	196	126	135	64	69	209	9	49	4	88
Non-US Other Government	1,861	4.8	1,692	169	1,805	56	503	389	150	113	65	98	50	48	101	151	14	49	2	128
Sub-Total Non-U.S. Government	3,616	9.4	3,237	379	3,536	80	687	661	299	314	261	224	185	112	170	360	23	98	6	216
Sub-Total Non-U.S. Military/Government	10,866	28.3	9,480	1,386	10,727	139	816	935	455	1,603	1,589	343	1,700	1,660	303	645	33	201	9	574
Total Military/Government	31,244	81.3	28,006	3,238	30,889	355	3,041	4,026	4,208	2,700	4,674	2,034	3,263	2,776	357	2,284	251	388	19	1,223
<b>DEFENSE INDUSTRIES</b>																				
Missiles & Missile Systems	128	0.3	120	8	59	69	-	41	21	3	6	7	-	-	-	19	-	5	-	26
Engines/Power/Propulsion	68	0.2	65	3	34	34	-	26	11	1	3	3	-	2	8	-	3	-	-	14
Electronic Warfare Systems	153	0.4	149	4	57	96	-	65	22	2	3	12	-	1	18	1	1	1	1	27
Command, Control & Communications	269	0.7	252	17	151	118	1	112	37	2	5	25	1	4	2	34	2	3	-	41
Avionics/Guidance & Navigation	209	0.5	203	6	61	148	1	66	29	2	2	12	3	3	-	14	1	6	-	70
Computers & Software	155	0.4	144	11	71	84	-	69	23	-	1	14	-	4	-	10	1	4	-	29
Other Weapon Systems/Components/Materials	1,298	3.4	1,290	8	1,065	233	2	654	191	5	13	84	17	74	-	131	3	8	-	116
Simulation/Training	120	0.3	116	4	93	27	-	46	27	-	-	17	-	1	12	-	5	-	-	11
Small Arms/Personnel Equipment	50	0.1	42	8	29	21	-	27	4	-	2	2	-	-	7	-	-	-	-	8
Research & Development, System Integration, Engineering Services	777	2.0	751	26	446	331	1	301	138	4	5	44	2	8	-	136	14	10	-	114
Consulting Firms	645	1.7	611	34	376	269	-	332	68	14	15	34	4	3	1	64	12	7	1	90
Aircraft-Fixed Wing, Aircraft-Helicopter/Vertical Flight	204	0.5	187	17	135	69	2	69	47	6	9	16	4	3	1	15	1	1	-	30
Naval-Surface Vessels, Naval-Submarines & ASW	77	0.2	75	2	36	41	-	25	15	1	4	4	3	1	10	2	-	-	-	12
Tanks, Armored Vehicles & Artillery, Trucks & Land Transport Systems	127	0.3	116	11	66	61	-	59	19	4	4	7	1	1	-	16	-	1	-	15
Sub-Total Defense Industries	4,280	11.1	4,121	159	2,679	1,601	7	1,892	652	44	69	281	35	105	5	494	37	54	2	603
<b>OTHER RELATED INDUSTRIES</b>																				
Universities & Libraries	372	1.0	353	19	191	181	5	46	7	6	8	5	5	3	-	36	1	191	3	56
Media	188	0.5	172	16	65	123	-	19	14	-	-	4	2	1	1	3	1	8	43	92
Financial, Marketing & Legal Services, Trading Firms, Export/Import Services	469	1.2	447	22	292	177	4	169	57	6	16	15	2	1	2	18	80	17	1	81
Associations & Interest Groups	176	0.5	167	9	89	87	-	74	16	5	4	3	3	1	8	4	12	1	1	45
Others Allied to the Field	1,679	4.4	1,493	186	286	1,393	6	184	66	10	10	11	5	9	5	31	9	29	1	1,303
Sub-Total Other Related Industries	2,884	7.5	2,632	252	923	1,961	15	492	160	27	38	38	17	15	8	96	95	257	49	1,577
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>38,408</b>	<b>100.0</b>	<b>34,759</b>	<b>3,649</b>	<b>34,491</b>	<b>3,917</b>	<b>3,063</b>	<b>6,410</b>	<b>5,020</b>	<b>2,771</b>	<b>4,781</b>	<b>2,353</b>	<b>3,315</b>	<b>2,896</b>	<b>370</b>	<b>2,874</b>	<b>383</b>	<b>699</b>	<b>70</b>	<b>3,403</b>
<b>PERCENT</b>	<b>100.0</b>		<b>90.5</b>	<b>9.5</b>	<b>89.8</b>	<b>10.2</b>	<b>8.0</b>	<b>16.7</b>	<b>13.1</b>	<b>7.2</b>	<b>12.4</b>	<b>6.1</b>	<b>8.6</b>	<b>7.5</b>	<b>1.0</b>	<b>7.5</b>	<b>1.0</b>	<b>1.8</b>	<b>0.2</b>	<b>8.9</b>

**ADDITIONAL DATA**

INTERNATIONAL REGIONAL BREAKOUT	TOTAL QUALIFIED	PERCENT OF TOTAL	Legislator/Aide/Legislative Assistant	Director, President, V.P., GS 15 & Above	Manager, Asst. Mgr., Department Head, GS 10-14, Program Mgr., Project Mgr., PEO	General, Admiral, Flag Officer	Colonel, Commodore, Navy Captain	Program Mgr., Project Mgr., PEO	Lt. Colonel, Commander	Major, Captain, Lt. Cdr.	Defense Attache/Embassy Attache	Engineer, Scientist, Technical	Financial Analyst	Educator, Librarian	Reporter, Editor, Journalist	Others Allied to the Field
Europe	6,568	17.1	274	841	458	792	798	269	800	817	98	472	36	161	22	730
Africa	372	1.0	48	99	11	78	32	7	23	20	8	24	1	4	-	17
United States	24,742	64.4	2,241	4,427	4,143	1,150	3,206	1,850	1,619	1,149	185	1,898	318	362	36	2,158
Middle East	1,268	3.3	219	363	81	113	59	41	62	104	17	61	7	20	4	117
Asia	3,817	9.9	250	536	219	464	497	132	597	461	41	261	12	84	5	258
Asia Pacific	524	1.4	5	45	66	33	46	25	61	83	11	78	4	31	3	33
South America	687	1.8	25	41	7	128	114	7	102	189	5	29	1	7	-	32
Canada/Mexico/Central America	430	1.1	1	58	35	13	29	22	51	73	5	51	4	30	-	58
<b>TOTAL</b>	<b>38,408</b>	<b>100.0</b>	<b>3,063</b>	<b>6,410</b>	<b>5,020</b>	<b>2,771</b>	<b>4,781</b>	<b>2,353</b>	<b>3,315</b>	<b>2,896</b>	<b>370</b>	<b>2,874</b>	<b>383</b>	<b>699</b>	<b>70</b>	<b>3,403</b>