

DefenseNews 2012 Advertising Planner

	Issue Date	Close Date	Special Report	Scheduled Shows	TechWatch
January	Jan 2		NO ISSUE		
	Jan 9	Dec 30	Littoral Warfare	Surface Navy	C4ISR
	Jan 16	Jan 6			Ruggedized Gear
	Jan 23	Jan 13		AIAA Missile Sciences Conf.; AFCEA West	Smart Weapons
	Jan 30	Jan 20		Marine West	Training & Simulation
February	Feb 6	Jan 27		Singapore Airshow; NDIA SO/LIC	Electronics
	Feb 13	Feb 3	Asian Def Budget/Helicopters/US Budget Preview	Singapore Airshow; Heli-EXPO	Space Systems
	Feb 20	Feb 10	Air-Ground Combined Arms/US Budget	AUSA Winter; AFA Air Warfare Symposium	Ruggedized Gear
	Feb 27	Feb 17			Training & Simulation
March	Mar 5	Feb 24	DISA Command Profile		Cybersecurity
	Mar 12	Mar 2	Cyber Report	Satellite 2012	C4ISR
	Mar 19	Mar 9	Worldwide Missile Update	NCMA Aerospace & Def. Contract Mgmt Conf.; DIMDEX	Smart Weapons
	Mar 26	Mar 16		AIAA Missile Defense	Training & Simulation
April	Apr 2	Mar 23	Land Warfare Trends	AAAA	Energy
	Apr 9	Mar 30	Asian Military Balance	DSA (Defence Services Asia); Marine South	Space Systems
	Apr 16	Apr 6	Military Space	Navy League Sea-Air-Space; National Space Symposium	Ruggedized Gear
	Apr 23	Apr 13		UKTI DSO Symposium	Training & Simulation
	Apr 30	Apr 20	Special Operations	SOFEX	Cybersecurity
May	May 7	Apr 27	Military Electronics	AFCEA Tech Show @ DISA	C4ISR
	May 14	May 4	<i>Harvey Study</i>	Joint Warfighting	Smart Weapons
	May 21	May 11	TSJ (PolyBagged)	ITEC; SOFIC/SOCOM	Electronics
	May 28	May 18			Energy
June	June 4	May 25	Eurosatory Preview	Eurosatory	Space Systems
	June 11	June 1	Technology In Warfare	Eurosatory**	Ruggedized Gear
	June 18	June 8	Top 100	AIAA Infotech@Aerospace	Cybersecurity
	June 25	June 15			Training & Simulation
July	July 2	June 22	Farnborough Preview	Farnborough Airshow	Energy
	July 9	June 29	Worldwide Air Power Review	Farnborough Airshow**	Smart Weapons
	July 16	July 6	Farnborough Wrap Up		Electronics
	July 23	July 13			Training & Simulation
	July 30	July 20			Space Systems
August	Aug 6	July 27	Battlefield Networks & Electronics	AUVSI; TechNet Land Force-East; Space & Missile Def	C4ISR
	Aug 13		NO ISSUE		
	Aug 20	Aug 10	Helicopters and Vertical Flight	AFITC	Training & Simulation
	Aug 27		NO ISSUE		
September	Sept 3	Aug 24			Cybersecurity
	Sept 10	Aug 31		AIAA Space; NGAUS	Training & Simulation
	Sept 17	Sept 7	Top US Airforce Commanders	AFA Air & Space; Maneuver Warfighting Conf.	Smart Weapons
	Sept 24	Sept 14	Top Marine Corps Priorities	Modern Day Marine**	Electronics
October	Oct 1	Sept 21			Energy
	Oct 8	Sept 28			Training & Simulation
	Oct 15	Oct 5	Airlift, Sealift, Amphibious Lift	Euronaval	Ruggedized Gear
	Oct 22	Oct 12	Worldwide Spending & Priorities	AUSA Annual** ; Euronaval	C4ISR
	Oct 29	Oct 19	Tank-Automotive Command Profile	A/TA; NDIA-TACOM LCMC APBI	Cybersecurity
November	Nov 5	Oct 26		NCMA Gov't Contract Mgmt Conf.	Training & Simulation
	Nov 12	Nov 2	Hottest International Defense Markets		Smart Weapons
	Nov 19	Nov 9		Modern Infantry (TBD)	Electronics
	Nov 26	Nov 16			Energy
December	Dec 3	Nov 23	TSJ (PolyBagged)	I/ITSEC	Space Systems
	Dec 10	Nov 30	<i>Harvey Study</i>		Ruggedized Gear
	Dec 17	Dec 7	Newsmakers		C4ISR
	Dec 24	Dec 14	NO ISSUE		
	Dec 31	Dec 21			

* Exact Dates Contingent on Congressional Action

Bold - New Special Reports

** Online Show Scout